

Dear Friend:

The Historical Society of Frederick County will proudly present its twelfth annual Treasured Heirloom Event on Saturday, April 24. This year, the popular Treasured Heirloom Event will take place at The Delaplaine Visual Arts Education Center in Frederick. A number of antique and collectible experts will be on hand to discuss the background, history, and provide a verbal estimation of value of antiques, collectibles, family keepsakes, and yard sale finds brought in by participants.

We invite you to participate by sponsoring the event or advertising in the Treasured Heirloom Event booklet. The booklet is distributed to all participants, experts, and is available at the Historical Society through the end of the year. This is a wonderful opportunity for you to do meaningful and targeted advertising at a perfect time for the upcoming holiday season, as well as support the Historical Society's mission to preserve and educate.

Sponsorship information is available in the event brochure. Advertising information is available on the Advertising Information Sheet. All the proceeds support the Historical Society's educational public programs.

Over the past decade, the Treasured Heirloom Event has been an enormously successful and much-anticipated fundraiser attracting people from throughout the region. We hope that you will join us in this annual celebration of our community's historic treasures. Thank you!

Sincerely,

*The Special Events Committee:*

Colleen Remsberg, *Chair*

Claudia Allemang

Helen Becker

Margaret Denton

***Sponsorship/Advertising Information Contact:***

**Duane Doxzen**

**301-663-1188**

**[ddoxzen@hsfcinfo.org](mailto:ddoxzen@hsfcinfo.org)**

THE HISTORICAL SOCIETY OF FREDERICK COUNTY

Presents THE TWELTH ANNUAL

# TREASURED HEIRLOOM EVENT



*The Region's Biggest & Best Antiques and Collectibles Evaluation Event*

APRIL 24, 2010 • 9:00 A.M. - 3:00 P.M. • DELAPLAINE VISUAL ARTS EDUCATION CENTER, FREDERICK

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## PROGRAM ADVERTISING

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Advertising information submitted with this form

Advertising information to be submitted by April 16 (Information **MUST** be submitted by deadline)

Ad size:  1/8 page (\$50.00)  1/4 page (\$75.00)

1/2 page (\$125.00)  Full page (\$200.00)

Payment received: Amount: \_\_\_\_\_ Received by: \_\_\_\_\_ Date: \_\_\_\_\_

Please bill (*Terms: net 15 days from receipt of invoice*) Signed: \_\_\_\_\_

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THE HISTORICAL SOCIETY OF FREDERICK COUNTY

TWELTH ANNUAL

# TREASURED HEIRLOOM EVENT

*Thank you for supporting this important fundraising event through program advertising.*

Business: \_\_\_\_\_

Payment made: Amount: \_\_\_\_\_ Received by: \_\_\_\_\_ Date: \_\_\_\_\_

To be billed (*An invoice will be forwarded to you. Terms: net 15 days from receipt of invoice.*)

*Please retain this portion for your records. Advertising information **MUST** be submitted by April 16.*

Contact Duane Doxzen at 301-663-1188 or [ddoxzen@hsfinfo.org](mailto:ddoxzen@hsfinfo.org) for more information.

# TREASURED HEIRLOOM EVENT

*Program Advertising Information Sheet*

**Full-page  
(7.5" x 4.5")  
\$200.00**

Artwork may be provided camera-ready, in a digital format, or we can work with your information to produce an ad. Contact Duane Doxzen at 301-663-1188 or [ddoxzen@hsfcinfo.org](mailto:ddoxzen@hsfcinfo.org) for specs or information. Materials should be sent to: HSFC, 24 East Church St., Frederick, MD 21701. They also may be emailed to [ddoxzen@hsfcinfo.org](mailto:ddoxzen@hsfcinfo.org). **Advertising information must be received by April 16.**

**Half-page  
(3.65" x 4.5")  
\$125.00**

**Quarter-page  
(1.65" x 4.5")  
\$75.00**

**Eighth-page  
(1.65" x 2.2")  
\$50.00**