

THE 2010 RICHARD MARKEY MEMORIAL POSTER CONTEST GUIDELINES

The Richard Markey Memorial Poster Contest provides middle school students living or attending school in Frederick County the opportunity to explore a topic in local history and depict it graphically on a poster. The contest honors the artistic talents, civic leadership, and generosity of Richard Markey.

RICHARD MARKEY

Born in Frederick County in 1942, Richard Markey had a successful career as a graphic artist, designing logos and promotional items for many local organizations and businesses. He gave freely of his time and talents to many local non-profits, including the Historical Society of Frederick County, for which he designed logos, posters, advertisements, and signs. Richard Markey passed away in 2008. The poster contest was established by the Historical Society's Board of Directors in 2009 to honor him.

IMPORTANT DATES

- Contest entries must be received by **April 23, 2010 at 4:00 p.m.** at the Museum of Frederick County History, 24 East Church Street, Frederick. (The museum is open Monday through Saturday, 10:00 a.m. to 4:00 p.m. and Sunday, 1:00 to 4:00 p.m.)
- Judging will take place on May 1, 2010.
- Winners will be notified on May 3, 2010. All non-winning students will be notified by mail after that date.
- Awards will be presented on May 13, 2010 at a combined Student Contest Awards Presentation.
- Entries will be on display at the Museum of Frederick County History from May 3 through May 10, 2009.

OBJECTIVES

The contest seeks to inspire young people:

- To become better acquainted with the history of Frederick County;
- To learn how to illustrate historical subjects; and
- To develop skills in graphic design.

THEME

*This year's theme is: **Innovation in History: Impact & Change***

“**I**nnovation suggests creative approaches to any facet of life.” Innovation is a change—something new and different and the result of human ideas or actions. Innovations can be manifest in art, music, politics, science, and social, cultural, and religious institutions, among other areas. The impact of innovation is analyzed by examining historical context. The challenge this year is to explore the life of a Frederick County innovator or explain how a local innovation affected Frederick County and the greater United States.



CONTENT

Students will create a poster that illustrates both the overall theme of the contest and the specific subject they have selected that pertains to the theme. In preparation for the creation of their posters, students are encouraged to visit the Frederick County Archives and Research Center located at 24 East Church Street in Frederick to explore possible subjects and conduct research. Admission is free to students, and volunteers and staff are on-hand to assist researchers.

Sample topics include: Claire McCardell and the fashion industry; Hood College and training women for the workforce; Eleanor Johnson and the use of the *Weekly Reader* in elementary education; Maryland School for the Deaf and education for the hearing impaired; Fort Detrick and biological warfare; National Cancer Institute and cancer research; Mother Seton and the role of women in education and the Catholic Church; the National Road and early transportation; and the Union Woolen Mills as the first manufacturer of knit rayon stockings.

CONTEST RULES

- The contest is open to all sixth, seventh, and eight grade students residing in or attending school in Frederick County, Maryland.
- The entry must relate to the contest theme and incorporate a subject from Frederick County history. **The list of subjects is provided to offer suggestions only.** These or other county subjects may be used.
- **The entry must be on poster board that measures 11" x 17".** Images, text, or other graphic elements may be adhered to the poster board. Completely printer-generated posters will not be considered.
- A simple list of sources used (including websites) must be included on the back of the poster.
- The title of the entry should also be written on the back of the poster, along with the student's name, school, mailing address, and contact information (telephone number or e-mail address).
- All entries must be received complete by the deadline. Entries missing the information required above or that arrive late will not be considered for awards.

AWARDS

First Place—\$200 • Second Place—\$100 • Third Place—\$50

JUDGING CRITERIA

Posters will be judged by a panel of judges. Awards are made upon the following criteria: 1. Use of historically accurate information; 2. Application of the contest topic; 3. Use of creativity; and 4. Overall Presentation.

CONTACT INFORMATION

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THE
HISTORICAL
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The HSFC is a private, nonprofit 501(c)(3) educational organization dedicated to preserving and sharing Frederick County's important heritage.